

A background image showing a group of diverse students walking up and down a wide, modern staircase in a school building. The staircase has metal railings and is surrounded by large windows that let in bright natural light. The students are dressed in casual attire, and some are carrying backpacks. The overall atmosphere is bright and active.

# **Purple Star Campus Designation Application Meeting**

**April 6, 2023**

- Jimmy Bowser, Ed.D., Highly Mobile State Coordinator
  - Highly Mobile & At-Risk Student Programs Division
- Background
  - 25th year of experience
  - Teacher, campus administrator, district-level administrator
  - DoDEA
  - Military background: United States Marine Corps, Reserve



**Take Poll**

- Objective: To introduce and explain the Purple Star Campus designation program, the program requirements and the application process for today's participants
- Introduction
- Purple Star Campus Designation Program
  - Authority
- Program Requirements
  - Campus-Based Liaison
  - Easily Accessible Website
  - Student-Led Transition Program
  - Professional Development for Staff
  - Military Student & Family Support Initiatives
- TXSchools.gov
- FAQ's
- Resources for support



# Military-Connected Students Introduction

- Texas is home to **15** active-duty military installations and over **199,000** military-connected students (2<sup>nd</sup> most nationally)
- School-age dependents of military personnel are faced with numerous transitions during their formative years
- On average, military children move 3x more often than civilian peers<sup>^</sup>
- Military dependents who move from one school to another during high school years are faced with special challenges to learning and future achievement



Source:

<sup>^</sup> [Revolving Doors: The Impact of Multiple School Transitions on Military Children](#)

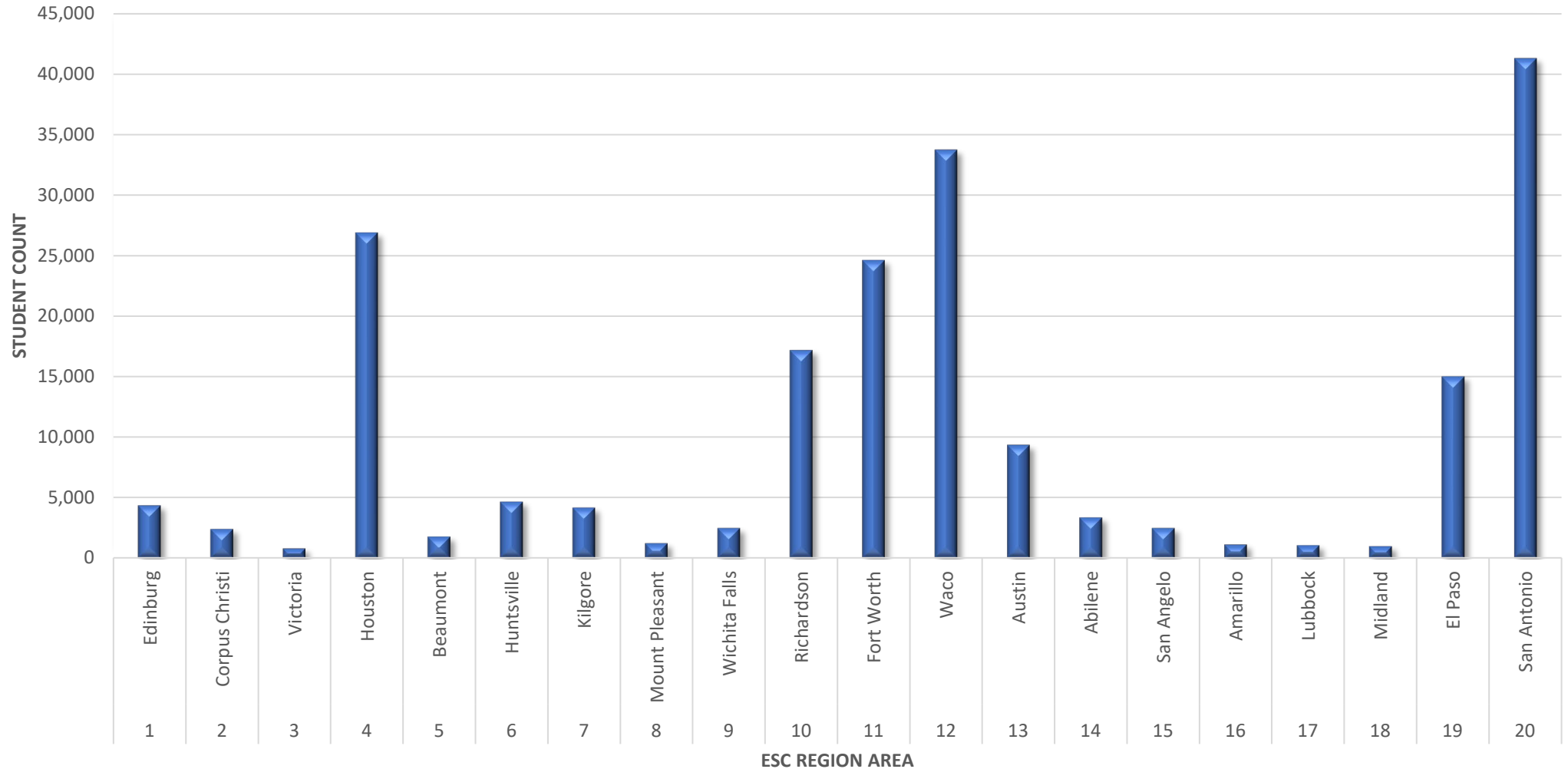
## Who are our military-connected students?

- TEC §26.006(d) - “Military-connected student” means a student enrolled in a school district or open-enrollment charter school who:
  - (1) is a dependent of a current or former member of:
    - the United States military;
    - the Texas National Guard; or
    - a reserve force of the United States military; or
  - (2) was a member of a military or reserve force described by Subdivision (1) who was killed in the line of duty



# SY 2023 Military-Connected Student Distribution by ESC Region

SY 2023 MILITARY CONNECTED STUDENTS BY ESC REGION



\*Source: PEIMS SY 2022-23 Fall Snapshot Data

Every Student Succeeds Act (ESSA), 2015 requires reporting of assessment data for military-connected students

TEC § 25.006 requires LEAs to collect data on military-connected students (“military identifier”)

TEC § 33.909 Purple Star Campus

Effective 2020-21 School Year, Awarded Annually

# Purple Star Campus Designation



- Created by 86<sup>th</sup> Legislature (SB 1577)
- Recognizes campuses for demonstrating support and commitment to meeting the unique needs of military-connected students and their families
- Effective 2020-21 school year
- Awarded annually



# Purple Star Campus Designation

- Criteria
  - Campus-based military liaison
  - Webpage for military-connected families
  - Student-led campus transition program
  - Professional development for staff
  - Participation in at least one of three initiatives to support military-connected students and families.
- Designation lasts for 2 years
- Congratulations to previous designees



# Designation of a Military Liaison

- Designate **LEA staff member** as a military liaison
- Duties Include:
  - Identifying military-connected students enrolled and ensure PEIMS “military identifier” is correct;
  - Serve as POC between the campus and military-connected students and their families;
  - Determine appropriate campus services available to military-connected students; and
  - Assist in coordinating campus programs relevant to military-connected students



# Purple Star Campus Requirements

- Maintain an **easily accessible web page** that includes resources for military-connected students and their families, including info regarding:
  - Relocation to, enrollment at registration at, and transferring records to the campus;
  - Academic planning, course sequences, and advanced classes available at the campus;
  - Counseling and other support services
  - Contact Information for campus-based liaison and the liaison's responsibilities





### Welcome Military Families

NEISD welcomes our military families! We aim to provide support to our military families to help ease the challenges they face due to deployment and relocation. This page was created to provide you with valuable information to assist you.

North East ISD welcomes military families who have been transferred to a local military installation. Any parent or guardian who is an active-duty member of the armed forces of the United States, or are part of the reserve armed forces, may establish residence and enroll children in North East ISD.

Simply provide a copy of a military order requiring your transfer to a military installation in or adjacent to the district's attendance zone. The parent or guardian has up to 10 days of the arrival date specified in the order to provide North East ISD with proof of residence.

Thank you for choosing our community. Our aim is to support you and your children, ease into our community and schools. For your convenience we have collected here resources that you may find valuable.

## Bradley Middle School

6 - 8 | 1186  
GRADES | ENROLLMENT

CAMPUS WEBSITE

CONTACT SCHOOL

ACCOUNTABILITY RATING

PHONE  
210-356-2600

LOCATION  
14819 Heimer Road  
San Antonio, TX 78232

PRINCIPAL  
Brenda Cerroni

FAX  
210-491-8314

PRINCIPAL EMAIL  
bcerro@neisd.net

RECOGNITION



## Bulverde Creek Elementary School

PK - 5 | 1011  
GRADES | ENROLLMENT

CAMPUS WEBSITE

CONTACT SCHOOL

ACCOUNTABILITY RATING

PHONE  
210-407-1000

LOCATION  
3839 Canyon Parkway  
San Antonio, TX 78259

PRINCIPAL  
Daryn Polanco

FAX  
210-491-8333

PRINCIPAL EMAIL  
dpolan@neisd.net

RECOGNITION



- Purple Star schools indicated with the logo listed as a “Recognition” for the campus
- District template individualized for each campus with campus-based information
- <https://www.neisd.net/schools>



# Sample Internet Page – Socorro ISD, Ituarte Elem

Translate < Site Manager Login

SCHOOLS JOBS CALENDAR Q

KEEP SISD SAFE  
E-SWIPE

Sgt. Roberto Ituarte Elementary  
Socorro Independent School District Leading • Inspiring • Innovating

About Us School Information Departments Staff Directory Resources Parents

## Military Families

- Welcome
- Military Liaison
- Military Resources
- Military and Family Life Counseling Program
- Academic Resources
- Student Ambassador Program
- Ituarte Counselors
- Partners in Education
- District Military Support


### Welcome Military Families

SISD Military Connect

Watch later Share

Watch on YouTube

**SISD Military Connect**



Purple Star Designated Campus

Teacher icon, ABC icon, Person at desk icon, Location pin icon

About Us School Information Departments Staff Directory Resources Parents

## Military Families

- Welcome
- Military Liaison
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- District Military Support

### Military Liaison:

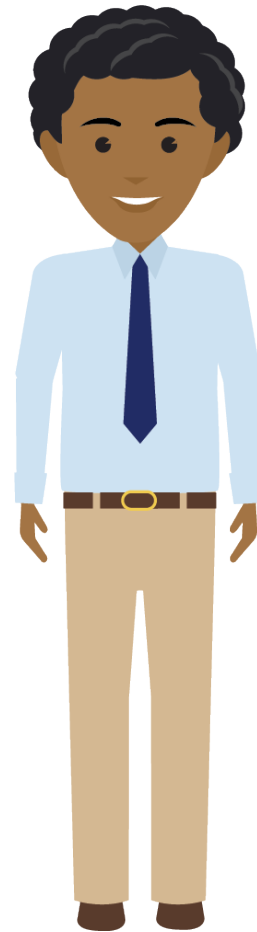
Kaila Berg  
Phone: 915-937-7013  
[Contact Kaila Berg](#)

The Military Family Liaison (MFL) is recognized as one of the strongest supports for addressing the social and emotional needs of military parents, families, and communities. The MFL's major duties and responsibilities:

- Integrate the Military child into the campus.
- Reports to the principal or his/her designees, on transitional issues for the parent or child.
- Communicates with principal, teachers, students and parents.
- Exercises emotional stability patience, tact and good judgement in all situations.
- Interact with students on campus.
- Models good oral language.
- Serves as a District advocate to the military community.
- Keeps the military leadership aware of district, family, and school issues.
- Advocates and provides program information and support to military families.
- Interacts with Military parents.
- Upholds and adheres to safety rules and policies of the SISD safety program.
- Supports the goals and objectives of the school district and follows all district policies.
- Demonstrates the ability to attend work on a regular and routine basis to avoid disruption to district operations.
- Performs other duties as determined through discussion with the supervisor.
- Provide optimal customer service to all students, employees, parents, community, members and any other stakeholders of the district.

<https://www.sisd.net/domain/11023>

# Pause to Process





# Campus-Based Transition Program

- Maintain a **transition program** (*led by students*) that assists military-connected students in transitioning to the campus
- Must be sponsored by a staff member, but does not have to be the campus-based military liaison
- Activities can include:
  - Tours of the campus
  - Walk student schedule
  - Lunch Buddy
  - Location/practice opening locker



# Campus-Based Transition Program

- Activities can include (Con't):
  - Invitation to campus events and activities
  - Introduction to key members of the staff (e.g. principals, counselors, registrar, librarian, attendance clerk, etc.)
  - Operational orientation (e.g. how \*to add money to lunch account, where to turn in absence notes, hall passes, bus and parent pick up/drop off, etc.)



# Student Transition Programs



A Military Child Education Coalition® Initiative



# Professional Development

- Offer professional development for Staff members on issues related to military-connected students
- Can be done by campus-based military liaison, installation liaison or by a guest speaker from military advocacy group
- Topics may include:
  - Researched-based information on findings from studies of military-connected students;
  - Helping students build resilience



# Purple Star Campus Requirements

- Topics may include (Con't):
  - Identifying and supporting students that struggle due to issues such as deployments or other areas that may cause separation
  - Becoming a Purple Star Campus
  - Interstate Compact on Educational Opportunities for Military Children
  - Assisting military-connected students with college applications and other post-high school choices.



# Support for Military Students and Families

- Offer at least one of the following initiatives:
  - A resolution showing support for military-connected students and their families;
  - Recognition of the Month of the Military Child (April) or Military Family Appreciation Month (November) with relevant events hosted at the campus; or
  - A partnership with a local military installation that provides opportunities for active-duty military members to volunteer at the campus, speak at an assembly or host a field trip.



# Support for Military Students & Families

**Lake Dallas ISD Board of Trustees  
Resolution for the Support of  
Military Children and Families**

**WHEREAS**, our country owes the daily freedoms to the members of the Armed Forces, their family members and loved ones who share in their service, and sacrifice; and

**WHEREAS**, we celebrate the exceptional service, strength and character of military-connected students and families in Lake Dallas ISD Schools; and

**WHEREAS**, we acknowledge that military families face unique challenges due to deployment, reintegration, service in combat zones and frequent relocations based on duty assignments; and

**WHEREAS**, the School Board of Lake Dallas ISD Schools affirms their commitment to providing the resources and programs to support military-connected students academically, socially and emotionally; and

**WHEREAS**, the School Board of Lake Dallas ISD Schools calls for the continued creation of opportunities for military families and community members to purposely partner with schools in supporting student achievement, aspirations and social-emotional development.

**NOW, THEREFORE, BE IT**

**RESOLVED:** That the School Board of Lake Dallas ISD Schools officially supports all military children and families; and be it

**FURTHER RESOLVED:** That the School Board of Lake Dallas ISD Schools encourages all school staff and community members to initiate support and participate in appreciation activities designed to recognize the exceptional role and unique sacrifices our military-connected youth make in our nation's best interest; and be it

**FURTHER RESOLVED:** That a copy of this resolution be spread across the official minutes

LDISD Board President

LDISD Board Vice President

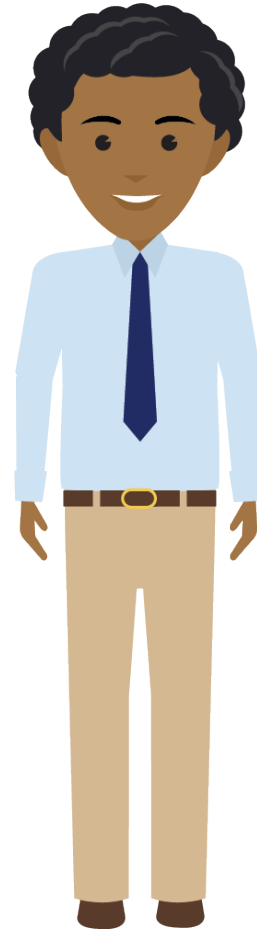
8-17-2020  
Date

8-17-2020  
Date

- Resolution in support of military families
- Month of the Military Child (April)
- Military Family Appreciation Month (November)



# Pause to Process



**Take Zoom Poll**



# Purple Star Campus Designees Receive...



A letter from the Commissioner of TEA recognizing them as a Purple Star Campus



A virtual logo to use on the school's campus and webpage



A searchable designation on their TxSchools.gov profile

## Press Release

Brought to you by the  
**Texas Education Agency**

Division of Communications
(512) 463-9000
teainfo@tea.texas.gov
tea.texas.gov

TEA News Releases Online

## TEA Announces 2022-23 Purple Star Campus Designations

Date: Thu, 09/22/2022 - 09:30  
*Purple Star Designations highlight strong school support for military-connected students and families*

AUSTIN, Texas - September 22, 2022 - The Texas Education Agency today announced the designation of 179 Texas public schools as Purple Star Campuses for the 2022-2023 school year.

Established in 2019 by the 86th Texas Legislature, the Purple Star Campus Designation recognizes Texas public schools that provide high quality supports to meet the unique needs of military-connected students and their families. To be eligible, campuses must designate a campus-based military liaison, create and maintain an easily accessible web page that includes information for military-connected students and their families, institute a campus transition program for military-connected students, and support a military family assistance initiative.

This year's Purple Star designees comprise the largest group in the program's history, nearly quadrupling the number of campuses designated last year. Nearly 200 campuses across the state applied for the designation, reflecting the commitment of Texas educators to bring the needs of military-connected students and families to the forefront. The Lone Star State is second nationally in the number of military-connected students it educates in public schools.

"I am extremely proud of the work these schools are doing to meet the needs of students and families that have sacrificed an incredible amount in service to our country," said Texas Education Commissioner, Mike Morath. "We recognize the challenges military-connected students often face when transitioning schools. However, these campuses are committed to maximizing the availability of high-quality supports to make that transition easier and to help set these students up for success."

All Texas public school campuses are eligible to receive a Purple Star designation, regardless of the size of their military-connected student population. Applications are accepted on an annual basis, with the designation lasting two years. To learn more about the criteria and application process, visit TEA's Purple Star Campus Designation web-page. For the list of this year's designees, click the link below.

[2022-2023 Purple Star Campus Designees](#)

###

## Customized Campus Award Letters

Commissioner Mike Morath

1701 North Congress Avenue • Austin, Texas 78701-1494 • 512 463-9734 • 512 463-9838 FAX • tea.texas.gov

Purple Star Campus Designation  
2022-23 Award Letter

Date: September 22, 2022  
Subject: Purple Star Campus Designation Award Announcement SY 2022-2023

Dear Dr. John Craft  
The Texas Education Agency is pleased to announce that Killeen High School has fulfilled the criteria for earning the Purple Star Campus Designation for the 2022-2023 school year. This special designation, created by the 86th Texas Legislature through SB 1557, recognizes campuses for demonstrating support and commitment to meeting the unique needs of military-connected students and their families. The designation is effective for the 2022-23 and 2023-24 school years.

Applicants must have met the following eligibility criteria:

1. Designate a campus-based military liaison;
2. Create and maintain an easily accessible web page that includes information on military-connected students and their families;
3. Must have a campus transition program; and
4. Offer at least one of the following initiatives:
  - A resolution showing support for military-connected students and families;
  - Participation in Month of the Military Child or Military Family Month; or
  - Partnership with a school liaison officer to encourage and provide opportunities for active-duty military members.

Recipients of the award receive the following:

- Purple Star recognition to display (See the attached documents).
- Purple Star designations will be featured on the [TxSchools.gov](#) web page.

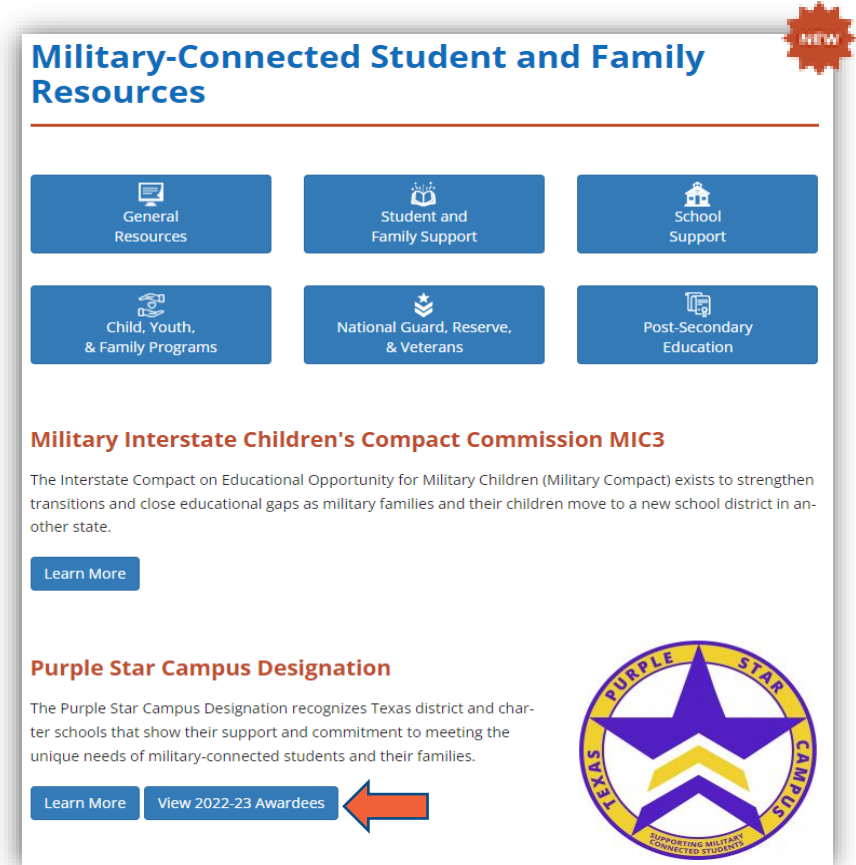
To see the Purple Star Campus Designation rule in its entirety visit: [19 TAC, Chapter 61, School Districts, Subchapter FF, Commissioner's Rules Concerning Veterans and Military Dependents, Division 2, Military-Connected Students, § 61.1063.](#)

For questions regarding the Purple Star Campus Designation, please contact Dr. Jimmy Bowser, Highly Mobile State Coordinator, in the Highly Mobile and At-Risk Student Programs Division at [militaryconnectedstudents@tea.texas.gov](mailto:militaryconnectedstudents@tea.texas.gov).

Sincerely,

Mike Morath  
Commissioner of Education

- 2022-23 Purple Star designees
  - Largest application pool ever
  - 179 campuses across 10 ESCs
  - 29 ISDs & Charters
  - Up 298% vs 2021-22
  - 51.4% re-certifications
  - 87 NEW designees
- Announced on September 22<sup>nd</sup>
  - List is available on our website
- SY 2023-24 application window open  
April 3, 2023 – June 2, 2023



**Military-Connected Student and Family Resources**

General Resources | Student and Family Support | School Support

Child, Youth, & Family Programs | National Guard, Reserve, & Veterans | Post-Secondary Education

**Military Interstate Children's Compact Commission MIC3**


The Interstate Compact on Educational Opportunity for Military Children (Military Compact) exists to strengthen transitions and close educational gaps as military families and their children move to a new school district in another state.

[Learn More](#)

**Purple Star Campus Designation**

The Purple Star Campus Designation recognizes Texas district and charter schools that show their support and commitment to meeting the unique needs of military-connected students and their families.

[Learn More](#) [View 2022-23 Awardees](#)



SUPPORTING MILITARY CONNECTED STUDENTS

## Learn more about your school or district

Discover how your school and district are preparing your child for the future.

or



Parent Resources



Technical Resources



TXschools.gov
FIND SCHOOLS
FIND DISTRICTS
ANALYTIC TOOLS
TexasAssessment.gov

## Find a school for your child

Within

10 Miles ▾

### Filter Your Search

Grade Levels

▾

Districts

Copperas Cove ISD
Killeen ISD
Select a D

School Rating

A  B  C  Not Rated

School Offerings

Academic Programs ▾

Advanced Placement (AP) Courses ▾

UIL Activities ▾

School Type

Charter  Traditional

Other School Type

Online / Virtual School  Alternative School

School Enrollment Type ▾

School Designations

Purple Star School  Blue Ribbon School

CLEAR ALL SELECTIONS

**Key**

Each school receives a letter grade based on its overall performance.

● 90 - 100
● 80 - 89
● 70 - 79
● Not Rated

School Name	School District	Street Address	Grades Served	Overall Rating
<a href="#">Fairview/Miss Jewell Elem</a>	<a href="#">Copperas Cove ISD</a>	710 S 5th St, Copperas Cove, TX 78522	Kindergarten - Grade 5	A
<a href="#">Martin Walker Elem</a>	<a href="#">Copperas Cove ISD</a>	100 FM 3048, Copperas Cove, TX 78522	Kindergarten - Grade 5	A
<a href="#">Skipcha Elem</a>	<a href="#">Killeen ISD</a>	515 Prospector Trl, Harker Heights, TX 78548	Prekindergarten - Grade 5	A

- Search by ISD/Charter
- Several other filters
- Includes Purple Star filter



# How to Apply

- [Visit TEA Purple Star Campus designation website](#) and click the application link
- Application window: [April 3, 2023 – June 2, 2023](#)
- Be sure to access the application from the same computer
- Questions/issues, please send an email to [militaryconnectedstudents@tea.Texas.gov](mailto:militaryconnectedstudents@tea.Texas.gov)

## How to Apply

Applications for the 2023-24 school year will be accepted in the spring of 2023. The application window is April 3, 2023 - June 2, 2023. The application and other materials will be posted in March 2023.

### SY 2023-24 Purple Star Campus Application Information

- Purple Star Application (*Link will be posted April 3, 2023*)
- SY 2023-24 Application Preview (PDF)
- Campus Self-Assessment Application Rubric (PDF)
- Purple Star Campus Designation Application Training Webinars:
  - March 30, 2023 at 1pm | [Registration Page](#)
  - April 6, 2023 at 10am | [Registration Page](#)

# How to Apply

- Be sure to document activities
  - Screenshots from social media posts, website posts, emails, proclamations, etc.
  - PDFs of presentations (staff development), sign in pages, flyers, banners, posters, etc.
- Upload videos to YouTube, Vimeo, Sharepoint, Google Drive or other web-based video hosting site
- Create a binder or electronic portfolio that can be passed on in case there is a change in campus-based liaison position

# SY 2023-24 Purple Star Campus Application

- Revised slightly from SY 2022-23 application
- 26 Questions
  - 9 Information Questions (e.g., contact information, LEA information, website URL, etc.)
  - 14 Descriptive Questions (e.g., “Provide a detailed/short description...”, “How does...”, etc.)
  - 3 Evidence Upload Questions (e.g., “Provide evidence of...”)
- Be sure to click the SUBMIT button at the end
- Complete survey to provide feedback
- Application must be completed on the same computer



# Frequent Application Errors

- Incorrect LEA or ESC information provided
- URL for campus-based website not provided
- Campus-based military liaison is not an employee of the LEA
- Descriptions of activities or evidence is overly vague, does not provide enough detailed information to paint a clear picture or left blank
- Large documents, videos, pictures uploaded as opposed to links to the documentation
  - All documents uploaded should be in PDF format
- No evidence provided or uploaded
- SUBMIT button not clicked

# Frequently Asked Questions

- Does the campus-based liaison have to be an employee of the school district? Answer = YES
- Can I work with my school district to help create my easily-accessible website? Answer = YES, however your campus-based site must list the contact information and responsibilities for your campus liaison.
- What is the best way to submit collected evidence? Answer: Host videos on YouTube, Vimeo, etc. Post other forms of evidence as PDFs. Yes, these can be hosted or stored in Google Folder.

# Frequently Asked Questions

- How soon can I expect to know if our application has been approved to earn the Purple Star Campus designation? Answer = August 2023
- If I notice a mistake after I submit my application or I have questions before submitting my application, who do I contact? Answer = You can send an email to [militaryconnectedstudents@tea.texas.gov](mailto:militaryconnectedstudents@tea.texas.gov).
- What resources are available to assist with completing my application? Answer: Some resources are currently available on our Purple Star Campus designation website. Other resources will be added in Spring 2023.

# Pause to Process

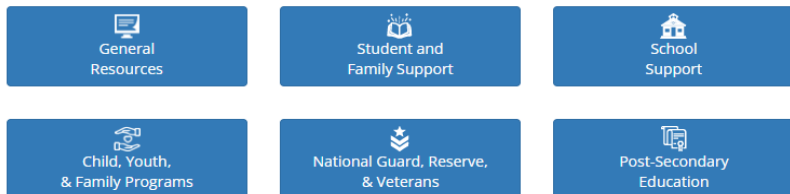


**Take Zoom Poll**

# Key Resources and Supports

## 1) Students, Families & Schools Support

### Military-Connected Student and Family Resources



### Military Interstate Children's Compact Commission MIC3

The Interstate Compact on Educational Opportunity for Military Children (Military Compact) exists to strengthen transitions and close educational gaps as military families and their children move to a new school district in another state.

[Learn More](#)

### Purple Star Campus Designation

The Purple Star Campus Designation recognizes Texas district and charter schools that show their support and commitment to meeting the unique needs of military-connected students and their families.

[Learn More](#) [View 2022-23 Awardees](#)



## Military-Connected Website

## 2) MCEC Purple Star Support Page

### PURPLE STAR SCHOOLS

#### Purple Star Schools: Your Questions Answered

- ✓ What is a Purple Star School?
- ✓ How does your state start a Purple Star Program?
- ✓ What are the requirements for a Purple Star School?
- ✓ Why does America need Purple Star Schools?
- ✓ How does a Purple Star School program help meet state obligations?
- ✓ MCEC Purple Star School contact and resources for starting a Purple Star School program.
- ✓ Purple Star Schools in the News

Purple Star Schools. Take the Step.

## MCEC Purple Star Website

## 3) Military One Source Purple Star

MILITARY  
STATE POLICY  
SOURCE



DISCUSSION POINTS

Discussion Points for  
Purple Star Schools  
Program





BEST PRACTICES

Purple Star Schools  
Program Best Practices

## Military One Source Page

# Subscribe to the Military-Connected Student Listserv

**Texas Education Agency Update** 

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### Email Updates

To sign up for TEA updates or to access your subscriber preferences, please enter your contact information below. About 60 different topic-specific subscriptions are available.

**Subscription Type**














**Email Address \***

Your contact information is used to deliver requested updates or to access your subscriber preferences.

[Privacy Policy](#) | [Cookie Statement](#) | [Help](#)

Texas Education Agency offers updates on the topics below. Subscribe by checking the boxes; unsubscribe by unchecking the boxes. Access your [subscriber preferences](#) to update your subscriptions or modify your password or email address without adding subscriptions.

Subscription Topics

- About TEA**
  - State Board for Educator Certification Newsletter
  - Talent Recruitment Newsletter 
- Academics**
  - Career and Technical Education 
  - Early Childhood Education 
  - English Language Arts-Reading 
  - Fine Arts 
  - Gifted/Talented Education 
  - Health and Physical Education 
  - Languages Other Than English 
  - Mathematics 
  - Science List 
  - Social Studies 
  - Chief Academics Officer (CAO) 
  - Dual Credit
  - Military Connected Students** 

<https://public.govdelivery.com/accounts/TXTEA/subscriber/new>

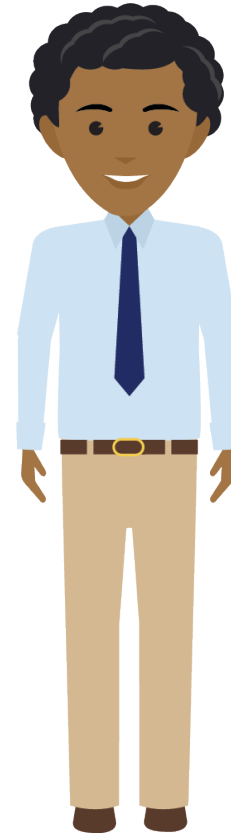
## Military Family Resources



- Dr. Jimmy Bowser
  - Highly Mobile State Coordinator
- [militaryconnectedstudents@tea.texas.gov](mailto:militaryconnectedstudents@tea.texas.gov)
- [tea.texas.gov/mil](http://tea.texas.gov/mil)
- Sign-up for TEA Military Newsletter here: <https://public.govdelivery.com/accounts/TXTEA/subscriber/new>

*A survey will be emailed to everyone who has attended this webinar. Please provide feedback to help with our goal of continuous improvement.*

# Pause to Process



**Please Take Survey  
to Provide Us With  
Feedback**