

Outreach Materials	Description of Resource	Recommended Date Schools Send Resources to Eligible Families
May Letter to Families	Provides an overview of P-EBT	May 21 - 29
How to Apply for P-EBT Handout	Describes the information needed to complete the application	May 21 - 29
P-EBT Flyer	Provides a general overview of P-EBT	May 21 - 29
Social Media Post	Schools can share this post on their social media to inform families of P-EBT and direct them to the HHS webpage with FAQs.	May 21 - 29
June Letter to Families* *Schools will receive this resource the first week of June	Provides the application link to eligible families. Application link will be active the first week of June through June 30, 2020	First week of June
Robocall and Robotext Script	Send robocall and/or robotext communication to eligible families	Month of June